

Bid Specifics for **2020 · 2021 AFGL** **Tournament Events**



Bid Submissions are accepted in
relationship to tournament dates.

 **American**
FootGolf League
www.footgolfusa.org

FootGolf

History

The first nine-hole FootGolf tournament on a golf course, played as the sport is known today, was organized in the Netherlands in 2009 by Michael Jansen and Bas Korsten, and played by a mix of Dutch and Belgian professional soccer players.

Netherlands
in 2009

Founded in November 2011, the American FootGolf League (AFGL) is the U.S. exclusive member of the Federation for International FootGolf (FIGF) and governing body for the sport of FootGolf in the United States of America since July 2012.

November
2011

The AFGL represented the United States at the first FootGolf World Cup in Budapest, Hungary on June 2012.

Hungary
2012

Won the Team Category at the FIGF World Cup 2016 in Buenos Aires, Argentina.

Argentina
2016

Team USA includes 25 players in the 2018 FIGF World Cup in Marrakech, Morocco.

Morocco
2018

Dedicated to promoting and expanding
"The Best Game Ever Invented"
the AFGL has organized over **20 major tournaments** with **\$250,000** in cash purse.



The main goal of the AFGL is to create the necessary structure to facilitate and promote the sport of FootGolf in the United States of America.

The sport is internationally recognized and the FIGF recently received observer status from the Global Association of International Sports Federations (GAISF).

Special Events

The AFGL has supported some pretty amazing major promotional events in the past seven years. Using FootGolf to bring out local fans to see their idols play a fun round of FootGolf has proven to be a huge success! This is

the chance to do a local event for charity, fundraising, or add FootGolf as an addition to another major event. The AFGL will work with you to plan and implement these Special Events successfully.



Amateur Events

Qualifiers

Every player needs to have played in at least one Qualifier in order to be eligible for the US FootGolf National Championship. These Qualifier tournaments, though supported by the AFGL, are organized and promoted by a local golf course or city sports commission.

We want these tournaments to be your event and your chance to shine. The courses who were most successful took ownership of the tournament and used this opportunity to promote their course. By doing so, they grew their player base! These players are athletes and competitors who want to practice and they take pride in having a home course. Show them what your course has!



The AFGL National Championship Tournament

The US FootGolf National Championship defines our National Champion through 48 holes, 3-day tournament with 5 categories of winners: Men, Senior Men, Women, Juniors, and Club. Players qualify for this tournament by playing on the AFGL Tour or having played in a Qualifier Tournament on one of the stops across the country. This tournament requires 18 holes of the golf course in order to fit this field of players.

The US FootGolf National Championship was first held in 2015 at Sydney Marovitz Golf Course in downtown Chicago. The home course of the AFGL, Desert Willow Golf Club in Palm Desert, California hosted the 2016 and 2017 tournament. The National Championship was played in Kissimmee, Florida at Reunion Resort in 2018. In 2019, the US National Championship will be run in conjunction with the State Games of America. The AFGL is currently accepting bids for 2020.



Professional Events



The AFGL Tour

The AFGL Tour is comprised of all tournaments with ranking points under the umbrella of the American FootGolf League. Only players affiliated to American Footgolf League are able to participate. This tour will be the basis upon which players will be eligible to play on Team USA to compete in the FIG World Cup, the Jansen Cup and other International Tournaments.

There will be:

- **24 tournaments with points for the AFGL Tour 220**
- **3 Regions: West, Central, East**
- **8 Tournaments per region**

Bonus: A player can qualify directly to the U.S. FootGolf National Championship 2020, just by completing in all rounds in one of the 24 tournaments.



US FootGolf Open

The US Open is the major tournament of the AFGL. This international competition is considered one of the four “Majors” on the World Tour. The tournament sells out a full field of 144 players who travel from many of the 38 member countries of the FIG. These

pro-footgolfers come to play on some of the best courses in the United States. The AFGL is known for hosting one of the top footgolf tournaments in the world. Players are treated to four days of great tournament play, great food, good options for family down time, and a chance to meet up with fellow footgolfers.

This tournament requires 18 holes of the golf course in order to fit this field of players. In the past, we have played the former Pro/Am; now the US Open, at Melreese Country Club in Miami Florida, PGA Village in Port St. Lucie Florida, Crystal Springs Resort in Hamburg New Jersey, and Reunion Resort in Kissimmee, Florida. The first edition of the US Open in 2018 was played at River Ridge Golf Club in Oxnard California. We tend to hold this tournament at resort courses as our players like to congregate together and will often rent the resort vacation homes so they can stay together. Close and convenient housing in relationship to the golf course is a must along with an international airport.

We know there are beautiful courses all over this country and welcome your bids and ideas on hosting a US FootGolf Open.

Professional Events

Expected Number of Players Matrix			
Level	Event	Year	Number of Players
Amateur	Special Events	2020-2021	72 - 288
	National Qualifiers	2020-2021	40 - 100
	National Championship	2020	200 - 300
Professional	AFGL Tour Stop	2020-2021	70 - 100
	US Open	2020-2021	144

Expected schedule of events

Player Check-In

Held on Thursday, or Friday if a 3-day event, from 11am-3pm (flexible, based on registration numbers).

Practice

Held on the day of check-in with an afternoon shotgun start. (Qualifier will have a practice date available prior to the tournament)

Mandatory Player Meeting and Opening Welcome Party (Not Required for Qualifiers)

Held on Thursday or Friday evening at 7pm (generally runs two hours).

Competition

All Qualifiers are a one day event. Three day tournaments run Friday-Sunday. Four day tournaments run Thursday-Sunday.

Awards Ceremony

It is suggested to run immediately following the final round where winners can be announced.

AFGL / Host responsibilities

AFGL Responsibilities (Include, but not limited to):

Finance

- Provide HOST with financial reference reports from past tournaments.
- Coordinate with HOST on event budget.

Registration

- Determine player eligibility and qualification.

Staffing

- AFGL will have a team at each major event. (Qualifiers will not have AFGL staff.)
- Will secure Tournament Coordinator from the tournament course location.
- Inquire for volunteers from golf course pool of volunteers.

Competition

- Provide Tee Times in order to ensure proper play schedule.
- Provide print-ready design and layout of event/course scorecards.
- Provide the approved rules governing the competition.

Sponsorship/Media

- Placement of the Event information on the AFGL website or a dedicated US National Championship page(s).

- AFGL will promote event through player members, contacts and on social media.

HOST Responsibilities (Include, but not limited to):

Finance

- HOST will be asked to purchase a sponsorship package from the AFGL for the tournament. Amount will vary depending on the level of tournament and proposed support from the host.
- HOST is to provide a proposed budget no later than 6 months prior to the Event (if a Major Event, i.e. US Open or National Championship) and a final Budget no later than 2 months following the Event, both subject to AFGL review and approval. These budgets are to include the following areas as a minimum:
 - Course Cost
 - Banquet/Food Cost
 - Signage and Collateral Cost
 - Player Purse Cost
 - Hotel Cost including AFGL Staff needs
 - Negotiate with event hotel for best price, rebates and comp rooms for staff.

- HOST arranges all venues, vendors, etc.
- Note: Age-appropriate arrangements should be made for underage participants.
- Provide insurance coverage in compliance with AFGL Event Policy.

Staffing

- Provide on-site media and event assistance.
- Provide enough staff to manage all competition activities throughout the entire event, from Player Check-In to the Awards Ceremony.
- Provide a Marshal trained and knowledgeable of AFGL Tournament rules and guidelines.

Competition

- In conjunction with AFGL Course Design Guidelines, provide appropriate courses for play subject to AFGL standards.
- Course will have the final registration list to do pairings at least 2 days before the tournament. Any late registration will be at the discretion of the course.
- All registered players must play within their categories, i.e. Men, Women, Seniors Men, and Youth. (No players under 12.)

AFGL / Host responsibilities

- Procure event trophies as outlined by the AFGL unless Tournament calls for Perpetual Trophy.
- Alcohol should not be sold on the course during a tournament.
- Provide water to players at each course.
- Restrooms (no less than 2) located throughout the course(s).

Sponsorship/Media

- Produce an Event Program, subject to AFGL review and approval.
- Produce event graphic design (logo), subject to AFGL review and approval.
- Coordinate the solicitation of event sponsors.
- Collateral for on and off course promotion.
- With AFGL, coordinate and assist with sponsorship development.
- With AFGL, assist with event publicity, including publication of regular event press releases.
- Course should be promoting the tournament to their FootGolf player list and local community as well as on social media and all other channels they use to promote FootGolf such as soccer complexes, leagues and coaches.

Hotel and Event Venues

One local hotel should be designated as the host hotel. The host hotel needs to have enough rooms to comfortably accommodate most athletes, officials, and staff in addition to being able to provide the following, based on the needs of the event:

- Complementary rooms for AFGL Tournament Staff and a room rebate from either Host hotel or Host
- Registration, welcome & check-in area (Unless provided by the course.)
- Players Meeting Area (Unless provided by the course.)
- Awards & Closing Ceremonies - Immediately following finals at finals location

Other

- In coordination with the AFGL office, secure appropriate and sufficient player and staff housing.
- Many of such responsibilities are to be done through cooperation between AFGL and the HOST. The event timeline requires consistent communication and collaboration between the two parties, as many responsibilities are interrelated.
- AFGL is willing to discuss alternative ideas to make the event successful.

Bid requirements information

- Bids are due no less than 6 months prior to the requested tournament date.
- Qualifiers and Tour Stops with 50 or 100 points require only a 3 month lead time.
- Include a projected budget and timeline with bid.

Send all bids and correspondence via email to:

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